

**CONLIN TRAVEL ANNOUNCES NEW AFFILIATION
WITH SIGNATURE TRAVEL NETWORK**

Ann Arbor, Michigan 12/12/2013 – CONLIN TRAVEL announced today that it has joined the esteemed Signature Travel Network, a member-owned travel cooperative of over 330 leading U.S. retail travel agencies.

“We are excited about our new affiliation with Signature Travel Network,” says Chris Conlin of CONLIN TRAVEL. “As a new member, CONLIN TRAVEL will now have the opportunity to provide a wide range of captivating travel opportunities that only Signature members can offer. More importantly, the affiliation will provide us with new customer management tools that will be sure to raise our level of expertise to even greater heights.”

Through Signature’s **global network** of the world’s most prestigious suppliers, tourist boards, lifestyle partners, and other travel industry leaders, CONLIN TRAVEL now has the backing of Signature’s \$4 billion in **buying power** to acquire the best deals and exclusive benefits to serve the unique needs of their discerning clients. **Exclusive privileges** include free airfare, 2-for-1 cruising, extensive shipboard credits, private car and driver programs, upgrades and much more.

With its new affiliation with Signature, CONLIN TRAVEL now has the opportunity to provide unique vacation experiences to their clients utilizing Signature’s new **exclusive lifestyle partners** with household names like *Bon Appétit*. Vacations will cater to clients’ individual passions offering unforgettable experiences as part of the Personal Enrichment Series. For instance, CONLIN TRAVEL can offer *Bon Appétit* branded vacations that immerse travelers in destinations around the world through invitation-only culinary experiences such as: hands-on cooking classes, select tastings, wine and food pairing dinners, and much more.

“Of the most exciting advances the affiliation will provide is the unparalleled **website content** and e-newsletters we will now be able to make available for clients 24 hours a day,” said Chris Conlin. “The new web capabilities will provide our clients with extensive online destination ideas as well as phenomenal packages.”

CONLIN TRAVEL clients can also now receive publications including *The Travel Magazine*, published seven times per year, and *Travel Redefined*, published four times per year. In addition to featuring exclusive privileges and some of the best offers in travel, these publications include insider tips and motivating travel ideas – each free for CONLIN TRAVEL’s clients.

CONLIN TRAVEL will also provide their clients with access to Signature’s leading **Hotels and Resorts program**, featuring a collection of over 650 world-class hotels, resorts, lodges, spas and unique travel experiences in 77 countries all over the globe. CONLIN TRAVEL now has the power to offer their clients such exclusive privileges as free breakfast in all hotel partners as well as free nights and upgrades. Signature has also fostered a network of **Destination Specialists** in over 130 countries worldwide that provide CONLIN TRAVEL’s travel specialists insider knowledge and destination expertise to create unique, tailor-made travel experiences for their clients.

For more information on CONLIN TRAVEL or to inquire about future travel plans, please contact 734-677-0900 or info@conlintravel.com.

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About CONLIN TRAVEL:

Conlin Travel was founded in 1959 by L. Thomas Conlin in Ann Arbor, Michigan. His son Chris Conlin now owns and operates the business. Conlin Travel has grown to a position of leadership in the travel community and now encompasses several travel-related companies. CONLIN TRAVEL is a member of Signature Travel Network. For more information, visit: www.conlintravel.com.

About Signature Travel Network:

Signature Travel Network is a member-owned, travel cooperative, headquartered in Marina Del Rey, California, with a regional office in New York City. The network was established in 1956 and today includes 190 member agencies with 330 retail locations throughout the USA. Collectively, Signature members generate over \$4 billion in annual travel sales. For information on qualifications for membership, please contact Shary Dyer at Shary@signaturetravelnetwork.com.

For Further Information Contact:

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